

COMMITTEE WEEK

SPONSORSHIP OPPORTUNITIES

SAIA
SCAFFOLD & ACCESS
INDUSTRY ASSOCIATION

All opportunities are designed to strengthen the relationship between SAIA members and the scaffold & access industry by providing enhanced visibility, greater accessibility, and increased interaction.

TIERED SPONSORSHIP PACKAGES

*Sponsorship opportunities are available in a range of price points to fit budgets of all sizes. We're happy to work with you to create a turnkey sponsorship package to achieve your ROI goals.

To secure your sponsorship opportunity, contact
Christina Reed
at **816.595.4848**
or **christina@saiaonline.org**

Tiered Sponsorship Opportunities are inclusive of both Committee Week & Annual Convention events.

Sapphire Sponsor

This Sponsorship Includes:

\$25,000
(1 Available)

- ⇒ Two (2) full registration for Annual Convention
- ⇒ One (1) full registration for Committee Week
- ⇒ One 10x10 exhibit space at the Annual Convention
- ⇒ Reserved table at the SAIA President's Gala Dinner during Convention
- ⇒ Sponsor Presidents Reception at Committee Week Meeting
- ⇒ Rotating online banner ad on SAIA home page for twelve (12) months
- ⇒ Branded website link in confirmation emails sent to every registered attendee each meeting
- ⇒ Full-page ad in the Annual Convention Program
- ⇒ Sapphire Sponsor signage in the company's booth in the Exhibit Hall
- ⇒ Sponsor recognition in the "conference preview" of SA Magazine
- ⇒ Sponsor recognition in the Annual Convention Program
- ⇒ Verbal recognition at the Presidents Gala

Diamond Sponsor

This Sponsorship Includes:

\$20,000
(5 Available)

- ⇒ Two (2) full registration for Annual Convention
- ⇒ One (1) full registration for Committee Week
- ⇒ One 10x10 exhibit space at the Annual Convention
- ⇒ Reserved table at the SAIA President's Gala Dinner during Convention
- ⇒ Rotating online banner ad on SAIA home page for twelve (12) months
- ⇒ Branded website link in confirmation emails sent to every registered attendee each meeting
- ⇒ Full-page ad in the Annual Convention Program
- ⇒ Diamond Sponsor signage in the company's booth in the Exhibit Hall
- ⇒ Sponsor recognition in the conference preview of SA Magazine
- ⇒ Sponsor recognition in the Annual Convention Program

Platinum Sponsor

This Sponsorship Includes:

\$10,000
(10 Available)

- ⇒ One (1) full registration for Committee Week
- ⇒ One (1) full registration for Annual Convention
- ⇒ Rotating online banner ad on SAIA Home Page for six (6) months
- ⇒ Full-Page ad in the Annual Convention program
- ⇒ Sponsor recognition in the "Conference Preview" of SA Magazine
- ⇒ Platinum Sponsor signage in the company's exhibit booth during Convention

Gold Sponsor

This Sponsorship Includes:

\$6,000
(10 Available)

- ⇒ One (1) full registration for Annual Convention
- ⇒ Rotating online banner ad on SAIA home page for six (6) months
- ⇒ Half-page ad in the Annual Convention program
- ⇒ Sponsor recognition in the "Conference Preview" of SA Magazine
- ⇒ Gold Sponsor signage in the company's exhibit booth during Convention

Silver Sponsor

This Sponsorship Includes:

\$4,500
(15 Available)

- ⇒ Rotating online banner ad on SAIA home page for three (3) months
- ⇒ Quarter page ad in the Annual Convention Program
- ⇒ Sponsor recognition in the "Conference Preview" of SA Magazine
- ⇒ Silver Sponsor signage in the company's exhibit booth during Convention

Bronze Sponsor

This Sponsorship Includes:

\$2,000
(15 Available)

- ⇒ Sponsor recognition in the "Conference Preview" of SA Magazine
- ⇒ Bronze Sponsor signage in the company's booth in the Exhibit Hall

All sponsorship opportunities come with, recognition on sponsor signage throughout both meetings, as well as recognition on all event-related marketing materials.

All signage, giveaways, and logoed items will be determined by SAIA.

EVENT SPONSORSHIP PACKAGES

Welcome to “Meeting Location” Sponsor - \$4,000

Help us welcome each attendee with signage and an essential meeting item for them to use throughout the event! All welcome signage and giveaway items will feature your logo and be handed out to each attendee when they check in at the registration desk. With your sponsorship, you will also receive a rotating online banner ad on SAIA Home Page for six (6) months.

Welcome Reception Sponsor - \$3,000

Be an essential part of kicking off the meeting by sponsoring our opening reception. Receive a mixture of logoed items during this event with a signature cocktail available to attendees.

Ambassador Reception Sponsor - \$1,500

This event highlights your company to new SAIA members or first-time attendees. A sponsor representative can meet and greet attendees as they enter this casual and fun networking event. A dedicated email will go out to first-time attendees from SAIA with your branding featured, as well as branding and promotion in the mobile app.

Breakfast Sponsor - \$3,000

Be the sponsor who helps get the day started before our attendees each morning with a hot breakfast!

Lunch Sponsor - \$3,000

We appreciate our volunteers and attendees that work hard during our committee week meeting. Help us show them our appreciation by sponsoring lunch!

Café Sponsor - \$2,000

The SAIA Café is where all attendees gather for coffee, meals, and breaks during the event.

Association Sponsor - \$500

Would you like to show your support of SAIA events and get your logo on signage and in the program? Be one of our Association Sponsors!



ITEM SPONSORSHIP PACKAGES

Wi-Fi Sponsor - \$5,000

This sponsor will have a customized Wi-Fi network/password and a URL link to their company homepage once successfully logged in. This sponsorship gives your company exposure throughout the whole conference as every attendee will be using the Wi-Fi network. The Wi-Fi information is also posted on signs throughout meeting areas.

Mobile App Sponsor - \$3,000

This useful tool is downloaded by conference attendees to their mobile devices and provides quick access to the program schedule, sponsors, and any other new or recent developments during the conference. An exclusive sponsor-branded banner will appear each time the app is accessed, providing optimal exposure for your brand.

T-Shirt Sponsor - \$3,000

Have your company logo on the meetings shirts given to each attendee.

“Have A Drink On Me” Sponsor - \$3,000

Win over attendees by being the sponsor who buys them a drink with a logoed voucher to be used at the hotel bar.

Throw Mic Sponsor - \$2,000 per microphone

Put your company logo in every attendee's hands with a branded throwable microphone to be tossed between attendees during council sessions for questions and comments during these working meetings.

Hotel Key Card Sponsor - \$2,000

Place your branding directly in the hands of attendees as they check in to the hotel with a custom advertisement on the keycard. Capture attention and provide maximum exposure as attendees use their key cards multiple times each day.

Badge Lanyard Sponsor - \$2,000

Make every attendee a walking ad for your company! Sponsor will provide lanyards.

Notepad Sponsor - \$1,500

Have your company logo on all meeting notepads. Stationery will be available on all meeting room tables. Sponsor will provide notepads.

Pen Sponsor - \$1,500

Place your company logo in the hands of every attendee throughout the event by sponsoring one of the most important meeting tools! Sponsor will provide pens.





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